



# Fundraising Apprenticeship

***Do you find there just isn't enough time in the day to apply for funding, seek sponsorship or increase your donations?***

***What if there was a way that you could do all this and more?***

Being a fund raiser is a full time role, you are expected to constantly “pull a rabbit out of the hat” to keep projects or services going for your organisation.

Sometimes it's your job to keep the lights on and the doors open and that means seriously long hours and burning the midnight oil.

It can be really hard for smaller organisations that don't have a dedicated funding officer to constantly secure more funds for them and it often falls to senior managers or trustees to fulfil this role.

When all is said and done this is a numbers game and the more applications you put in for funding, the more opportunities you get to speak to potential sponsors and donors then the greater the chance you have of growing your organisation's resources to do wonderful things in the community and make a difference to people's lives.

**CERT**  
Apprenticeships



### **Did you know that one of the hardest roles to recruit in the sector is a top funding officer?**

This is because it is such a small market of people that have the skills to do this kind of work without significant training from day one and once organisations find them they'll do almost anything to keep them!

Often you are looking at two years to grow a new person into this role but more often than not it is a "bolted-on" responsibility to an already very busy person!

Therefore rather than someone focused on raising funds and making connections that person is having to split themselves into the many different roles they already have and end up spinning too many plates!

## **However there is another way...**

Did you know that there is a specialist Fundraising apprenticeship?

Just think what you could do with an extra set of hands, someone to delegate to, someone to mentor and someone that can share the burden.

If you take on a fundraising apprentice you can grow someone into the role or provide significant support to your existing funding officer. Potentially over the apprenticeship you could double your capacity and significantly increase your opportunities to raise more funds.

## **How do Apprenticeships work?**

CERT will help you recruit an apprentice unless you have someone already. We will then support you through the sifting and interview process.

We will simplify the funding and paperwork process for you and help you access employer cash grants available.

Once the apprentice has been recruited together we will shape a bespoke Scheme of Work that encompasses all the skills and knowledge you need them to gain whilst they are training to be a fund raiser. Then between us all we deliver that programme of learning - CERT, you as the Employer and the Apprentice.

You will need to nominate a member of staff to line manage your apprentice – and they will be responsible for mentoring them in the workplace and liaising with us as the Training Provider to ensure that we are all doing all we can to make the Apprenticeship experience the best it can be.

You will need to commit to 18 months of employment for your apprentice. During this time they will need to have one day paid “off the job” training away from their role each week so that they can learn new skills and develop their knowledge. Once they have completed their apprenticeship training you will then need to continue to employ them for a further three months when they enter what is called The Gateway period where they will be working for you full time whilst also preparing their best work and a presentation for their End Point Assessment – which will give the Apprentice their certificate.

## **What will this cost you – and how is it funded?**

The funding for the learning elements of Apprenticeships comes from the EFSA. 95% of the costs of the training are funded by the government, you pay your apprentice and 5% of the training (max £400). You engage your Training Provider (CERT) and we can walk you through securing the funding to make this happen. If your organisation’s payroll is more than £3m then you will pay for the training from your levy pot.

## **Grants Available for Taking on An Apprentice**

Depending on the apprentice you take on you may be entitled to employer cash incentive payments.

For a limited time you could be entitled to additional grants if you employ a young person and help them out in these difficult times. If you employ a:

**16-18 year old you can receive up to £4,000**

**19+ year old you can receive up to £3,000**



## Why choose CERT?

We are **sector specialists** and have been supporting, consulting and developing charities and third sector organisations over the last 22 years.

We have **applied for and managed millions of pounds of public funding** from European Funding to Education Skills Funding and from multiple lottery funds to social investment funds. We have also supported many third sector organisations plan, budget and write successful applications for funding from trusts, lottery funders, EU funds, CCG funds and more.

We have a **proven track record** of delivering high quality, cost effective programmes of staff development for local and multinational organisations that are shaped to meet your needs.

We **go the extra mile** for learners and employers to ensure their success. We know that life isn't all plain sailing! We recognise the unique challenges that Third Sector organisations face and work with you to find workable solutions when life throws a curve ball.

We are a **social enterprise** that uses its surpluses to develop the communities we serve. By choosing to partner with us you help to enrich local community organisations that work with disadvantaged people in the area.

You're getting all our expertise rolled up into the Fundraising Apprenticeship and you can benefit from 18 months coaching and support for your apprentice for £400 or free if you are a small employer and employ a 16-18 years old.



## Do you have good volunteers that you trust?

We can also talk about how you could turn volunteers into apprentices. Sometimes the solution to your problem is right in front of you. Talk to us about this option.

## Interested?

Contact Chris Mason to arrange an informal chat



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